THINK BIGGER.

THINK END-TO-END SECURITY.

A UK government survey[1] showed that in the last 12 months, 39% of UK businesses were the target of a cyber attack. Be prepared with our cybersecurity checklist.

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THINK LOCKED DOWN DATA

Data breaches can be costly in financial terms and for your business's reputation. The average cost of a data breach has reached an all-time high from $4.24 million in 2021 to $4.35 million in 2022[2].

Here's how to avoid the damage and lock down your data:

SECURE DATA WITH THINKSHIELD ENCRYPTION
to ensure customer data protection compliance.

PREVENT VISUAL HACKING
with privacy screens and presence detection software.

KEEP OLD DRIVES
when recycling devices.

USE VIRTUAL DESKTOP INFRASTRUCTURE
move all data to the cloud where you can control access.

THINK DEPENDABLE DEVICES

Compromised devices are an easy route for hackers to attack your business.
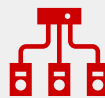
Keep them safe with the following steps:

USE MULTIFACTOR AUTHORISATION
with combinations of passwords, PINs, fingerprints and facial recognition.

CONFIRM SECURE SUPPLY CHAINS
make sure no components of your devices have been compromised.

SECURE PORTS
make sure unauthorised flash drives can't be connected to your devices.

AVOID VULNERABLE APPLICATIONS
by using **Lenovo Patch**, a plugin that reduces risk by patching and updating hundreds of third-party apps like Adobe, Java and Google Chrome.

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THINK
THREATS ONLINE

Your business is only as secure as the network used to access your devices and your contact with email and the internet. Fewer than 10%[3] of people can tell the difference between legitimate and phishing emails.

Take these steps to stay safer online:

PREDICT ATTACKS
with AI and machine learning.

CONTROL THE USE OF INTERNET APPLICATIONS
to contain potential cyberattacks.

UNIFY CLOUD AND ENDPOINT SECURITY
with endpoint management.

USE THINKSHIELD CYBERBUBBLE
to isolate downloads from external sources, protect against phishing email attachments and content on removable drives.

THINK
IDENTITY
PROTECTION

Of the 39% of UK businesses who identified a cyber attack in 2021, the most common were phishing attempts at 83%[4].

Take the following steps to prevent unwanted access to your systems:

ALIGN FACILITY AND DEVICE AUTHENTICATION
with RFID/NFC technology.

LOG IN TO WINDOWS HELLO
instantly and securely using facial recognition.

SET AUTO-LOG OFF PROTECTIONS
using presence detection.

EDUCATE EMPLOYEES
to use secure passwords or switch to **Lenovo Passwordless MFA** and dispense with them altogether.

[3] https://newsroom.intel.com/editorials/expert-caught-phishing-net/
[4] UK Gov Official Statistics Cyber Security Breaches Survey 2022. Updated 11 July 2022.

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WHY CDW AND LENOVO?

CDW and Lenovo can provide a range of products like ThinkShield, which can protect your data, wherever your employees are working.

As a Lenovo Platinum Plus Partner for over 10 years, CDW is prepared to deliver cybersecurity, workspace and data centre solutions that meet your business needs.

CDW is consistently in Lenovo's top two global reseller partners and is a Tier 1 Platinum Plus Partner. As part of this accreditation, CDW must also have the highest level of trained technical resources and have priority access to products and Lenovo technical resources.

FIND OUT MORE

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