

# ENHANCE PUBLIC SERVICES AND TRANSFORM CENTRAL GOVERNMENT FOR THE FUTURE.

Digitalisation has always been a priority for central government but now more than ever there is a desire to accelerate digital transformation in line with evolving industry needs.



**86%**

of government decision makers have accelerated digital transformation



With **83%**

believing that digital has become increasingly important to maintain contact with citizens and suppliers<sup>1</sup>

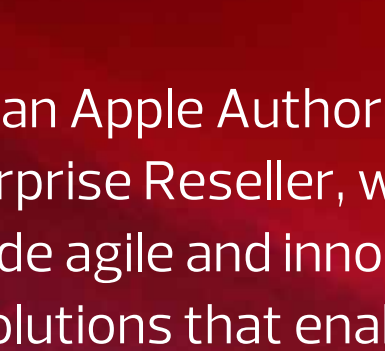
## TECHNOLOGY IN GOVERNMENT CAN HELP TO SCALE SOLUTIONS AND FOSTER NEW WAYS OF WORKING

### WE GET central government needs:



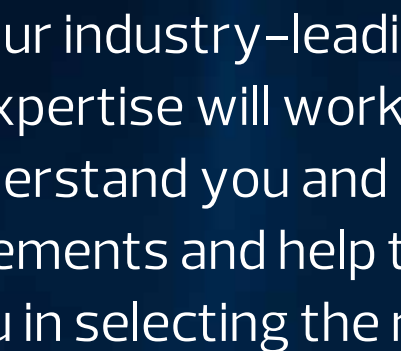
- ▶ Productivity gains
- ▶ Technology that works anywhere
- ▶ Secure devices
- ▶ Streamlined processes and systems
- ▶ Confidence in the devices they adopt
- ▶ Flexible and affordable financing

## THE ANSWER? DIGITISE THE WORKFORCE WITH CDW AND APPLE



As an Apple Authorised Enterprise Reseller, we can provide agile and innovative solutions that enable transformation across government.

Whether you're looking for one device or an end-to-end solution, at CDW we can be with you every step of the way helping you prepare for the future based on what your organisation, workforce, and environment will need, ensuring your technology is easily accessible, reliable, and flexible for the evolving workplace.



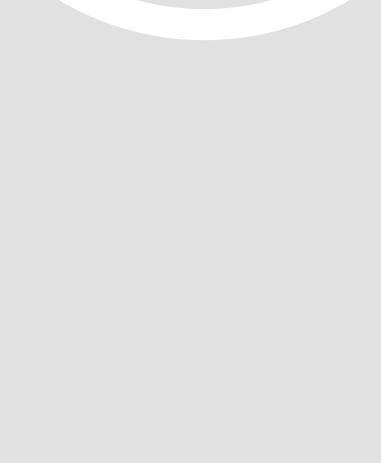
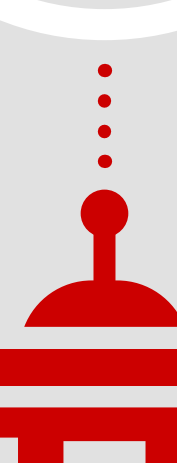
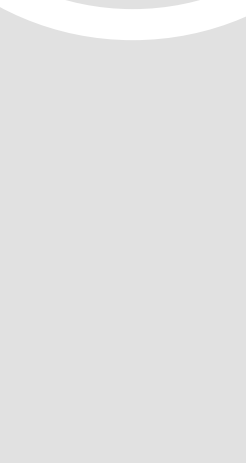
Our industry-leading expertise will work to understand you and your requirements and help to guide you in selecting the right technology to make your aspirations a reality.

### Work and serve from anywhere with Apple technology

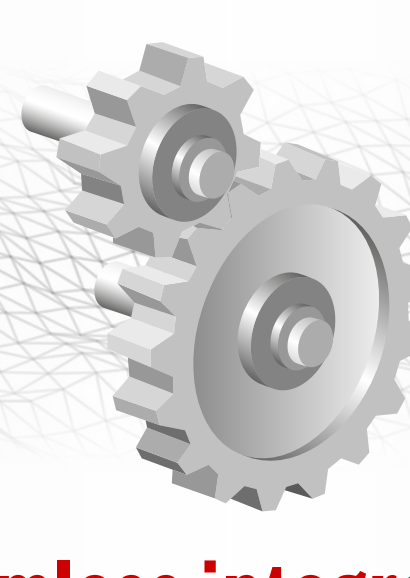
iPad

iPhone

Mac



## BENEFITS OF APPLE IN GOVERNMENT



### Seamless integration

Integration across Apple devices allows government employees to work flexibly with devices that boost productivity.



### Mobility

iPad enables government professionals to work from any location, with unparalleled 5G connectivity providing instant access to the information they need while allowing them to share data and communicate with their team in the office.



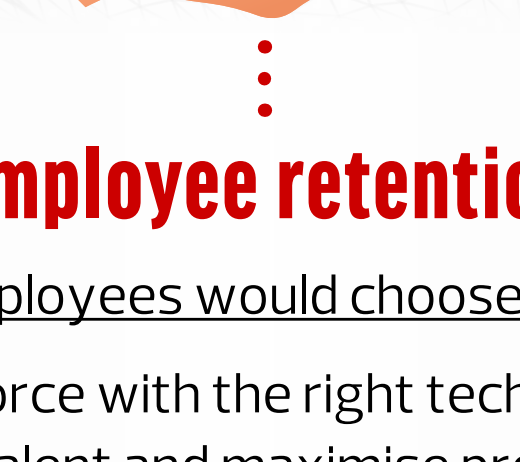
### Security

iPad is designed to protect your data and your privacy with built-in security features that help to prevent anyone but you from accessing critical data.



### Streamlined processes

With Device-as-a-Service, Apple Business Manager, and Mobile Device Management (MDM) from CDW we can help to deploy and manage devices at scale.



### Employee retention

Three-quarters of employees would choose Apple for use at work.

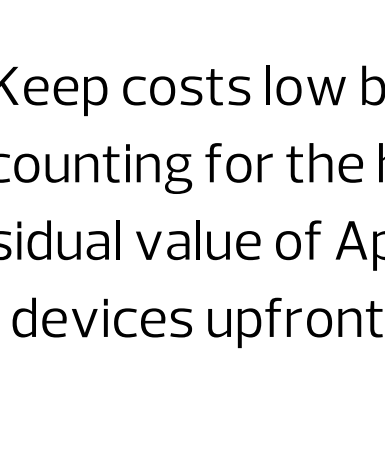
Empowering your workforce with the right technology can help to recruit the best talent and maximise productivity.

## FINANCING AS UNIQUE AS YOUR NEEDS

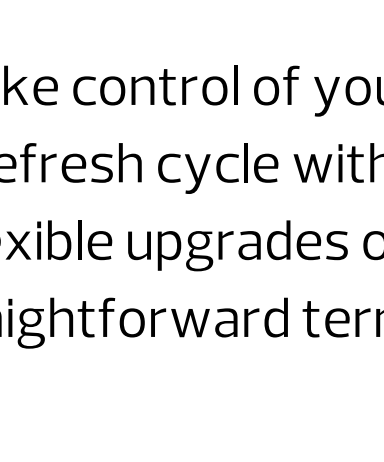
Working directly with Apple Financial Services CDW can create a financing solution that works for your organisation, helping to keep your costs low, enabling flexible upgrades, and giving you complete control of your refresh cycle.



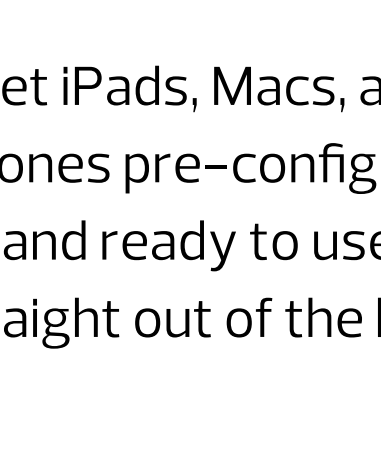
### CDW works with Apple Financial Services to create a solution that works for you



Keep costs low by accounting for the high residual value of Apple devices upfront.



Take control of your refresh cycle with flexible upgrades on straightforward terms.



Get iPads, Macs, and iPhones pre-configured and ready to use, straight out of the box.

## CDW CAN WORK WITH YOU AT EVERY STAGE OF THE LIFECYCLE

### Assess

Map your needs with a Discovery and Readiness Review.

### Provide

Procurement, ordering, configuration, scheduling, and rollouts made simple for you.

### Deploy

Purchasing, tracking, and inventory management.

### Manage

Automate the enrolment of devices, deployment of content, and delegation of administrative privilege.

### Support

Ongoing technical support—from basic break-fix services to premium technical care plans

CDW understands Apple technology as well as the pressures central government in the UK face. Work with us to transform Public services and improve collaboration.

Find out how you can be prepared for the future of work and digital transformation with CDW and Apple.

**Get in touch with our apple practice today**

<sup>1</sup> Public sector set to permanently adopt flexible working | Bdaily